



Sponsorship Proposal

Capture Oakville

Prepared by
Oakville Camera Club

CAPTURE OAKVILLE 2025

This premiere annual event provides opportunities for photographers of all skill levels in our community, to demonstrate their creative potential. It also provides an excellent sponsorship opportunity, including visibility through advertising, signage, and publicity.

Capture Oakville Gala
May 23rd, 2025



www.oakvillecameraclub.com/capture

2024 Grand Prize





About Us

Capture Oakville is an annual juried photography competition open to all residents of Ontario. Since 2007, this event has supported photographers of all skill levels, to gain exposure and expand their creativity in the art of photography. The competition is hosted by the Oakville Camera Club (OCC) and attracts entries from around Oakville, Burlington and across the province.

The Awards Gala is a celebration for photographers and showcases their images to patrons and citizens. The Queen Elizabeth Park Community Centre and Cultural Centre has provided an ideal venue for the Gala and as a host for framed prints for the following year.

OCC is a registered non-profit organization with an objective to contribute to our community's quality of life by enhancing the enjoyment, appreciation and public profile of the photographic arts.



The Capture Oakville Gala Event



May 23rd, 2025

Queen Elizabeth Park
Community Cultural Centre

Main Gallery

7pm - Awards Ceremony



Sponsorship Package

We are grateful for all levels of sponsorship and support for Capture Oakville. If you'd like to contribute in a sponsorship approach not listed here please speak to us.

■ Bronze & In-Kind Sponsorship Package

- Company logo displayed on the event website and promotional materials.
- Mention of company name in press releases and newsletters.

Sponsorship in this category may include gifts in kind, promotional material, services/food/beverages, gift cards/baskets, etc.

up to \$500

■ Silver Sponsorship Package

- Company logo displayed on the event website and promotional materials.
- Mention of company name in press releases and newsletters.
- Sponsor logo and website link on Capture Oakville website

\$500

■ Gold Sponsorship Package

- Prominent display of company logo on the event website, promotional materials, and event signage.
- Featured in all press releases, newsletters, and marketing campaigns.
- Sponsor logo and website link on Capture Oakville website for up to two years

\$1,000

■ Platinum Sponsorship Package

- Category title sponsor including category sponsorship (opportunity to present category prize and present your company)
- Premium logo placement on the event website, promotional materials, event signage, and stage backdrops.
- Featured in all press releases, newsletters, and marketing campaigns.
- Opportunity to display Sponsor promotional materials or products in the reception area at the opening exhibition
- Sponsor logo and website link on Capture Oakville website for up to two years

\$1,500



Thank You

Thank you in advance for your support of our camera club, competition and community.

Perhaps the best part about this in-person event is the networking opportunity. Sponsorship offers great marketing opportunities to promote your business and to demonstrate your support and commitment to the community. Our guests frequently include the Mayor, Town Councillors, prominent Oakville residents and supporters, as well as our avid and engaged photography community and their family and friends.

We hope we can count on your support this year. Should you have any specific requests or ideas for sponsorship we are happy to discuss specific or custom sponsorship packages.



The Oakville Camera Club gratefully acknowledges the continued support from the Town of Oakville Cultural Grants.